





Storytelling for Science

April 28 - May 2, 2025 Sasakwa, Mara, Tanzania

Master the Art of Communication for Conservation Success

Effective conservation goes beyond scientific expertise—it's about how well you connect with people. Whether you're pitching your project to potential funders, engaging local communities, or advocating for policy change, tailoring your communication is key. But how can we, as conservation professionals, better understand and engage our diverse audiences? How can we leverage storytelling to make our research and projects resonate with society?

Join us for a dynamic five-day course, where international experts will guide you through these essential questions. Through interactive sessions and hands-on activities, you'll develop the skills to effectively communicate your conservation work to a wide range of audiences.

Equip yourself with the tools and confidence to turn your science into compelling stories that inspire change!

Benefits and Expectations

The program covers course fees, travel, and on-site accommodation, with possible childcare contributions. Participants must **arrive by April 27th**, attend the full program (April 28 - May 2), and **depart on May 3rd**.

Up to 10 participants will be selected, and the course will be taught in English.

Eligibility requirements

This application is open to people at different career stages working in the conservation field that have a keen interest in science communication.

Applicants must:

- 1. Be a Tanzanian national.
- 2. Have completed a bachelor's degree in Wildlife Management, Ecology, Conservation or any other closely related field of study.
- 3. Be passionate about conservation and show a genuine interest in making science accessible to the general public.







How to apply

Applicants must apply through this online <u>Google Form</u> and submit it together with the following supplementary materials:

- 1. A scanned copy of the highest level of education (Diploma/BSc/MSc) certificate.
- 2. An up-to-date CV/Resume.
- 3. One letter of reference from a teacher, employer, or mentor that can speak to your career aspirations and interests.
- 4. Copy of a National Identification Card or relevant ID.
- 5. Incomplete applications will not be considered.

Guidance for reference letters – referrers should clarify their relationship with the applicant in their letter and comment upon the applicant's suitability for this position and how it would benefit their career goals. Please address the letter to **RISE at Grumeti Fund** and reference the name of the applicant in the subject line with official letterhead from the university, institution or organisation.

Applications are due by 31st March 2025. Due to the high volume of applications, only shortlisted applicants will be contacted. Successful applicants will be informed by April 6, 2025.

For questions or inquiries, please contact *Victoria Mkessa at <u>RISE@grumetifund.org.</u>*